



Case Study **GSN**

GSN Games, part of The Game Network, delivers social casino and skill-based games designed to fuel every player's inner winner.

Objective

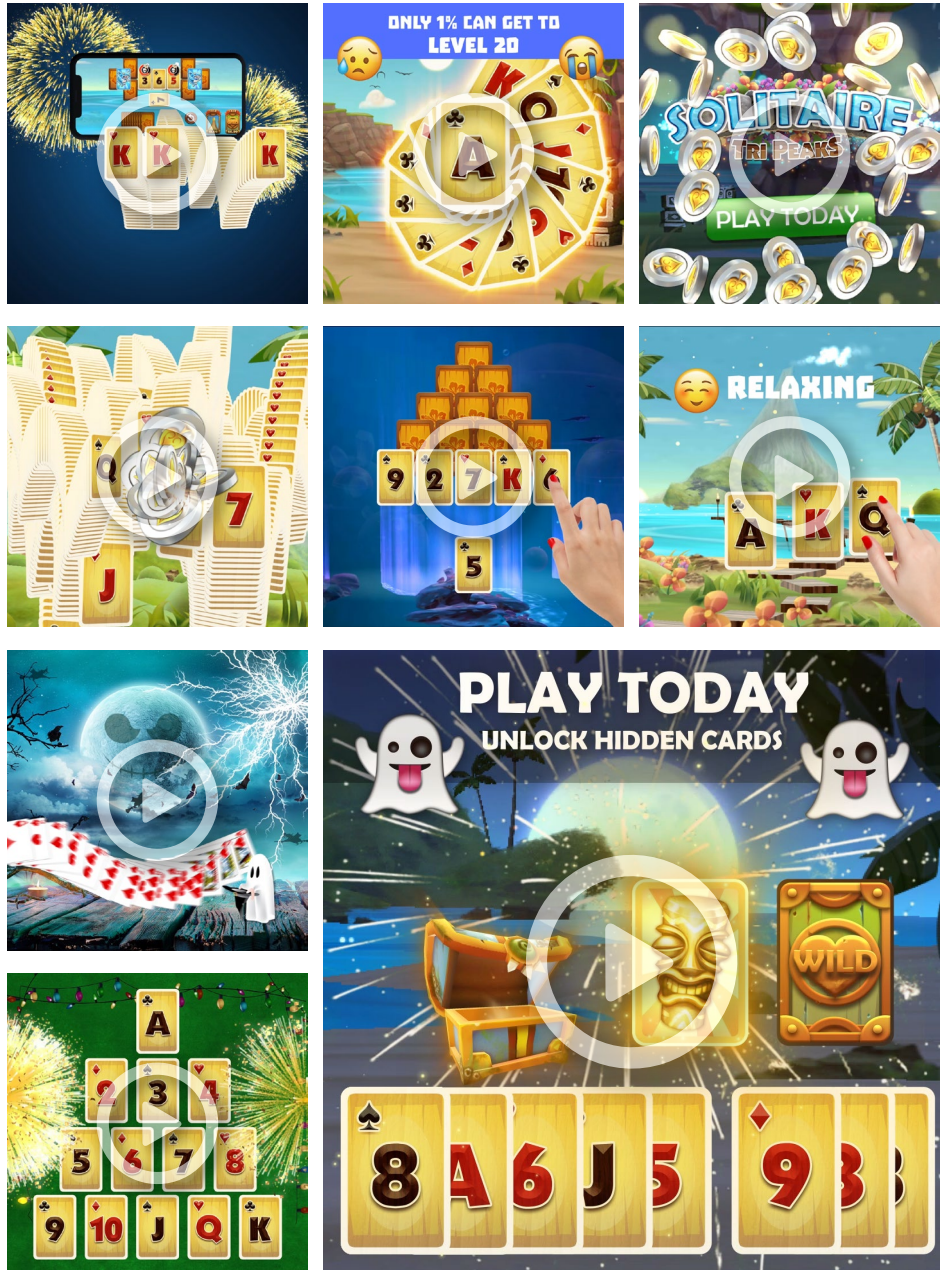
GSN joined the Creative Studio to receive a high volume of high-quality diverse creative for their title Solitaire Tri Peaks.

Process

Using their top-performing creative as a starting point, our creative team combined competitive research with our gaming design best practices to produce fresh ideas on a weekly basis.

Deliverables

66 Total videos.
5 videos a week, 3-month deal.



Thomas Kular
User Acquisition Analyst
GSN

"We have been satisfied with the quality and quantity of creatives that the Creative Studio has provided us. Especially with the speed of turn around and the variety of creative concepts. Turn around time, as I noted above, was excellent."