



Case Study Ever

OBJECTIVE

Ever offers unlimited photo storage and backup for your smart phone and tablet.

GOAL

They hired Consumer Acquisition to leverage our Creative Marketplace help them brainstorm new concepts and variations of their images.

OUR SOLUTION

AD FORMAT

Mobile app install ads on Facebook and Instagram.

CREATIVE STUDIO

Aggressive creative development of new concepts and variations using our Creative Studio: 100 concepts, 240 variations and 37 videos were delivered and optimized to hit performance metrics.

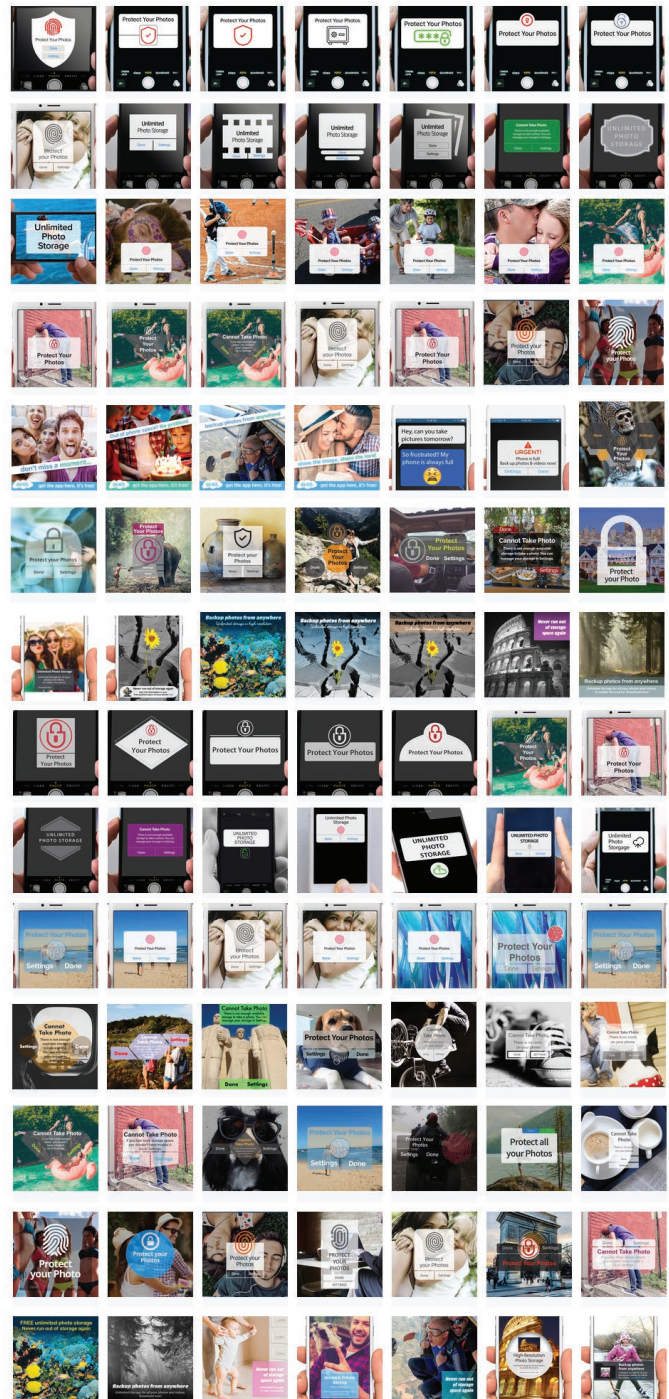
RESULTS

100

Creative Concepts

240

Creative Variations



Quentin Lacornerie | Senior Business Analyst

"Consumer Acquisition immediately ramped design production using their Creative Studio. They rapidly created and tested new images and videos. It's a pleasure to work with them and we love their creative capabilities. We recommend them to anyone looking to scale their Facebook user acquisition."