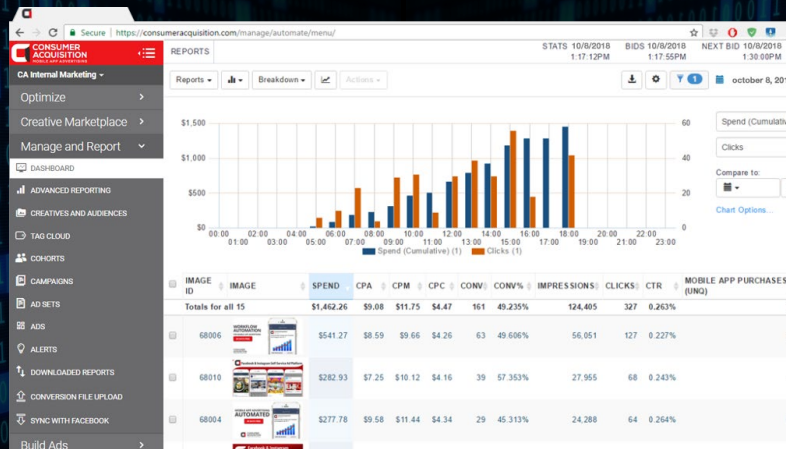


AdRules Self-Service



AdRules is a self-service Facebook & Google UAC campaign management platform, designed to save you time and money with social advertising.

LIGHTNING FAST UI:

Don't wait around waiting for the UI to refresh. Our UI is amazingly fast and works on mobile devices too.

AUTOMATION:

Dramatically reduce repetitive tasks like building ads and adjusting bids, budgets and pause rules. We optimize campaigns for maximum performance even when you're sleeping.

CREATIVE ANALYTICS:

Reporting views not available in Facebook or Google's native tools. See images, videos and graphs with rolled up data, cohort reporting and advanced tagging. View KPIs from multiple sources in one dashboard: APIs, measurement partners and your own BI data.

BULK AD CREATION:

Rapidly build, launch and clone, campaigns, ads and creatives. Customizable templates with support for split and A/B testing.

BULK AUDIENCE CREATION:

Quickly build hundreds of audiences with an easy-to-use audience builder.

CREATIVE AT SCALE:

Maintain performance with fresh videos and images sourced through our creative marketplace, we support 1-click uploads to Facebook, Instagram and Google UAC. (extra fee for creatives)

MEASUREMENT PARTNERS:

SUPPORT:

Dedicated Slack channel, online chat, online help and 20 hours of free training.

- **PRICING: 60 DAY FREE TRIAL, then 0.7% of spend.**
- **\$15,000 per month maximum fee.**
- **FREE if media spend less than \$50,000 (U.S.) / month.**