

# E-COMMERCE TESTIMONIALS



**Adam Zbar** | **SUN BASKET**  
CEO

"ConsumerAcquisition delivered outstanding Facebook advertising results for Sun Basket. They reduced our CAC and fueled user acquisition growth to levels that far exceeded our expectations. Their passion for creative testing, use of the Creative Marketplace and attention to metrics drove profitability. The quality of work reflects their experience and expertise in Facebook advertising. I highly recommend these guys."



**Noah Godfrey** | **SUN BASKET**  
FOUNDER

"Consumer Acquisition has helped us grow our app installs while initially beating our cost targets by 54%. They have excelled in A/B testing and have discovered new creative strategies through their rigorous testing process. **They have successfully scaled our spend and we look forward to continue to work with them to find new areas to grow.**"



**Eric White** | **EBATES**  
DIRECTOR OF MOBILE MARKETING

"I previously worked with ConsumerAcquisition.com and they consistently delivered strong results for mobile app user acquisition for our shopping app. When I joined Ebates, I knew they would be a good fit to help drive our mobile app user acquisition strategy. **Once again, they quickly optimized our business and reduced CPI 31% and reduced cost per app registration 56% and that allowed us to scale.** I would highly recommend Consumer Acquisition to any mobile app advertiser that's looking for strong results on Facebook."



**Manu Sharma** | **SHOPKICK**  
VP GROWTH AND DATA SCIENCE

"ConsumerAcquisition has delivered amazing results from mobile app install advertising on Facebook. **With a relentless focus on creative testing and audience expansion, this team has reduced our cost-per-install, increased user engagement and delivered profitability at scale.** The cost savings vs. other agencies and bid management solutions has been tremendous."



**Tal Agassi** | **GOTIT**  
SOCIAL SHOPPING

"We started working with ConsumerAcquisition.com in 2016. **Within 12 days they were able to reduce our cost per install by 45% and quickly scaled volume while sustaining our KPI targets.** We highly value their experience, dedication, and unique approach to user acquisition and we look forward to our ongoing partnership."



**Ramneek Bhasin** | **SHOPKICK**  
GM MOBILE & VP PRODUCTS

"ConsumerAcquisition is an absolute world-class organization that brought tremendous growth and efficiency to our paid acquisition efforts. **They quickly showed a massive reduction in cost per mobile app install, then scaled fast while maintaining strong performance.** With 100% transparency and a determined focus on results, ConsumerAcquisition functions as an extension of my internal marketing team and allows us to scale faster."