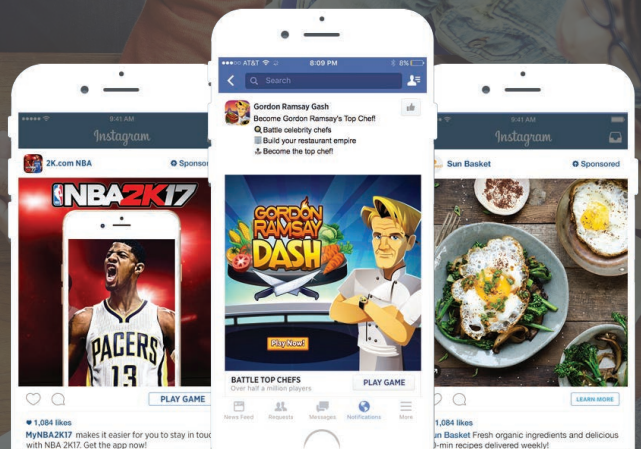


Creative Marketplace

Facebook Advertisers Need Your Help!

Finding Success With Consumer Acquisition



Do you love designing Facebook and Instagram ads? We'll deliver world-class, advertising projects right to you. No bidding for work and no contests.

How Does It Work?



1. BRIEF

Advertisers submit detailed creative briefs and share visual examples for what has performed well in the past.



2. CHOOSE

You choose briefs to work on and submit work for advertisers to review.



3. PICK

Advertisers review your creative and pick which ads to launch on Facebook.



4. EARN

The longer your ads run on Facebook, the more money you make!

About Consumer Aquisition



FACEBOOK MARKETING PARTNER

We're a Facebook & Instagram marketing partner and provide the best-performing images and videos to our advertisers.



EXPERIENCED

We've produced 250,000 ads and spent \$100 million in Facebook advertising.



STABLE

Founded in 2013, we are profitable and growing with a large base of advertisers.

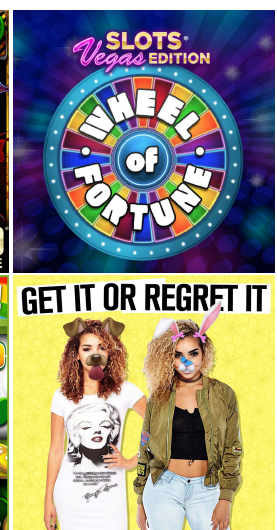
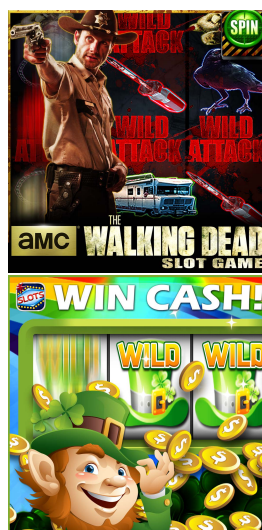


INNOVATIVE

Unique solutions for Facebook advertisers: managed services, self-service and the Creative Marketplace.

Why Should I Sign Up?

- Top Facebook advertisers.
- No bidding. No contests.
- We bring the work to you.
- Quick & reliable payments.
- Static images and videos.
- The longer your ads run, the more money you make, month after month!



SELECT CLIENTS

GAMING



E-COMMERCE



AUTOMOTIVE & FINANCIAL SERVICES



ENTERTAINMENT & OTHER



TESTIMONIALS



John Parides | Head of User Acquisition **GLU**

“Consumer Acquisition ramped up within the first several days and capped out our daily budget while delivering CPIs 20% below targets and beating ROAS goals. **They continue to test creative (images and videos), messaging, and targeting and have further reduced CPIs by 60% and increased ROAS 25%.** This team knows Facebook and how to fight off creative and audience fatigue.”



Rich Chew | Sr. Director, Growth **PLAYSTUDIOS, INC.**

“We have worked with ConsumerAcquisition.com since April 2015. They bring a rigorous, a/b testing approach to maximizing volume and ROAS. They systematically work through hundreds of quantitative tests to deliver high-paying, quality users. **They have been a consistently high performer with our Facebook media buys.**”



Aayush Sakya | Director of User Acquisition **GSN**

“We engaged with ConsumerAcquisition to drive mobile app install ads on Instagram while delivering ROAS targets. **Through vigorous creative testing and an effective approach to intraday optimization, ConsumerAcquisition was able to quickly hit our ROAS targets and earned additional budget as a result.** I’m very happy with the services provided by ConsumerAcquisition and would strongly recommend them to other mobile app advertisers.”



Eric White | Director of Mobile Marketing **EBATES**

“I previously worked with ConsumerAcquisition.com and they consistently delivered strong results for mobile app user acquisition for our shopping app. When I joined Ebates, I knew they would be a good fit to help drive our mobile app user acquisition strategy. **Once again, they quickly optimized our business and reduced CPI 31% and reduced cost per app registration 56% and that allowed us to scale.** I would highly recommend Consumer Acquisition to any mobile app advertiser that’s looking for strong results on Facebook.”



Noah Godfrey | Founder **CHECKOUT 51**

“Consumer Acquisition has helped us grow our app installs while initially beating our cost targets by 54%. They have excelled in a/b testing and have discovered new creative strategies through their rigorous testing process. **They have successfully scaled our spend to +\$1 million per month and we look forward to continue to work with them to find new areas to grow.**”